**All KPI’s**

1. Count Total number of customers
2. Count total active customers
3. Count total inactive customers
4. Count total credit card holders
5. Count total non credit card holders
6. Count total Exit Customers
7. Count total Retain Customers

**All Filters**

1. Filter by Year
2. Filter by Month Name
3. Filter by GeographyLocation
4. Filter by ActiveCategory
5. Filter by ExitCategory
6. Filter by GenderCategory

**All Charts**

1. Total customers by year and active category
2. Exit Customers by Category
3. Exit customers and previous month exit customers by month name
4. Exit customers by Credit Type